



**MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION**
115 N. Washington Street
Mansfield, LA
JANUARY 8, 2019
2:00 PM

CALL TO ORDER: President, Margaret Dickerson

BOARD MEMBERS ATTENDING: Margaret Dickerson, Mary Mac Thompson, Donna Cagle, Charlotte Miller, Pam Rodgers, Shirley Payne

GUESTS ATTENDING: Julie Morris, Mansfield Enterprise; Iris Harper, Consultant

PLEDGE OF ALLEGIANCE

INVOCATION

OLD BUSINESS:

- Iris Harper to review financials, website update, No Man's Land
- Approve 2018 Budget Adjustment - After discussion budget was adjusted to reflect the increase in YTD expenses and expanded to \$205,400. Motion to accept the adjusted budget to reflect revenue and expenditures. Made by Charlotte Miller; second by Mary Mac Thompson. All approved. Motion passed.
- Approve 2019 Budget – After discussion proposed budget of \$265,400 was approved. Motion to approve 2019 budget made by Mary Mac Thompson; second by Charlotte Miller. All approved. Motion passed.
- Discussion regarding best use of current and future funds followed with the following motions:
 - Progressive Bank will be the only checking account beginning immediately.
 - Current funds in Community Bank & some funds in Progressive will be transferred /moved to certificates of deposit. It was also decided to transfer \$100,000 from Progressive Bank checking to variable rate certificates of deposit.
 - Iris Harper was asked to shop around for best rates. Several board members suggested Edward D. Jones with a 3% rate. Crystal Burns was the contact person. Iris Harper will research all suggestions and bring findings to February board meeting for final decision.
- The final Desoto Parish logo was presented. Necessary to approve logo made for the benefit of having it utilized in the marketing/promotion items for the Bass Master event in February 2019 in partnership with Sabine Parish Tourist Commission.

NEW BUSINESS:

- Approval of Minutes – November 13, 2018 meeting

Motion to approve by Mary Mac Thompson; Second by Charlotte Miller. All approved. Margaret Dickerson noted that she had an extra 'k' in her name.

- Approval of Financials – November/December 2018
Motion to approve Pam Rodgers; Second Charlotte Miller.
- Final approval of Cooperative Endeavor Agreement with Sabine Parish Tourist Commission regarding Bass Master partnership with a commitment of \$20,000. Margaret Dickerson will sign revised paperwork when it is submitted.

- Election of Officers

President Dickerson noted that this item will be tabled until the February meeting. The following board members will be asking for extensions:

- Margaret Dickerson
- Pam Rodgers
- Jean Williams was not in attendance.

Edna Thornton will be asked to send letters to Desoto Parish Police Jury requesting extension for the board members.

- Review & approve Grant Application for 2019

Iris Harper presented the final draft. Motion to approve Donna Cagle; Second Mary Mac Thompson. All agreed; motion passed. Iris Harper was asked to add to the website. Charlotte made extra copies to give to Julie Morris from the Mansfield Enterprise. Iris was asked to send electronic copy of logo to Julie Morris.

- Margaret Dickerson: Report on selection of auditor for 2019.
Committee had met to select new firm to conduct 2018 audit. Local firm, Dees & Gardner was selected. Motion to hire new firm was made by Charlotte Miller; second by Pam Rodgers. All approved. Motion passed.

ANNOUNCEMENTS: Thank you notes received from 4-H members for purchasing their animals, a lamb and two pigs was presented.

Mary Mac Thompson asked about various entities requesting funds from the DP Tourist Commission. Discussion regarding new grant application and process for events happening immediately was reviewed. Suggestion that entities fill out application and return as soon as possible for board to review at February meeting.

ADJOURN: Motion to adjourn made by Donna Cagle with second from Shirley Payne. All approved. Meeting was adjourned at 2:55 pm.