



MINUTES – BOARD MEETING
DESOTO PARISH TOURIST BUREAU
115 N. Washington Ave.
Mansfield, LA
January 14, 2020
2:00

Board Members:

Present:

Donna Cagle
Margaret Dickerson
Charlotte Miller
Shirley Payne
Jean Williams

Not Present:

Pam Rodgers

Guests Present:

Linda Curtis-Sparks
Wanda Rivers

Staff Present:

Julie Rogers
Heather Gannon

- I. **WELCOME & CALL TO ORDER, PLEDGE & PRAYER:** Welcome and called to order by President Margaret Dickerson. Jean Williams lead the pledge & prayer.
- II. **GUESTS ATTENDING:** Wanda Rivers and Linda Curtis-Sparks
- III. **APPROVAL OF AGENDA:** Charlotte Miller made a motion to approve the agenda; 2nd by Donna Cagle. Motion passed.
- IV. **PUBLIC COMMENT PERIOD:** No public comments.
- V. **APPROVAL OF MINUTES** – November 2019 – Motion was made by Donna Cagle to approve minutes; 2nd by Shirley Payne. Motion passed.
- VI. **APPROVAL OF FINANCIALS** – November 2019 – Motion to approve November and December’s Financials made by Charlotte Miller; 2nd by Shirley Payne. Motion passed.
- VII. **OLD BUSINESS:**
 1. Logansport Product Development Update. Mary Mac Thompson gave an update stating that walkway to the river has been leveled and looks great. A bridge with hand railing has been added to culvert leading to the walkway to make it safer for everyone. Signs have been posted at the new gate directing visitors to the walkway.
 2. Lunker Fish Update. The Lunker Fish has been placed at the Sabine River Authority Park on 191 with the help of Dean Register and several others.
- VIII. **NEW BUSINESS:**
 1. Reschedule March 10th Board Meeting (Travel South Conflict). Board decided not to have a board meeting in March due to Director’s schedule. Everything will be tabled until April meeting. A motion was made by Charlotte Miller 2nd

by Donna Cagle to use Executive Committee if anything need to be voted on. Motion passed.

2. RV Parks Resolution update. No response as of yet.
3. Pleasant Hill grant for roof of Dogtrot House. A motion was made by Mary Mac Thompson 2nd by Shirley Payne to allow Executive Committee to approve up to \$5,000 product development grant for Pleasant Hill Dogtrot roof when grant is turned in.
4. Staff Hours. Julie Rogers stated that office hours are adhered to per Policies and Procedures manual, and Board will be kept apprised of overtime hours due to audit procedures.

IX. **DIRECTOR'S REPORT:**

Julie Rogers gave Facebook Statistics Report, showing how many likes the page has gotten and how much was spent on boosting of events. The Edna Thornton Memorial Tourism Award will be given during the Chamber's Annual Banquet on March 26th, with nominations due by February 11, 2020. She further stated that all ethics certificates had been turned in to the State. A motion was made by Shirley Payne to approve the director's report. 2nd by Charlotte Miller. Motion Passed.

- X. **REPORT ON MANAGEMENT ACTIVITIES:** Linda Curtis-Sparks reported that we were waiting to hear from the attorney regarding RVs collecting occupancy tax. She also stated that a bill to create uniformity in the definition of "hotel" as it pertains to sales and occupancy tax regarding short-term rentals will be addressed again in the upcoming Legislative Session. She reminded the Board that the Audit engagement letter and compliance questionnaires needed to be completed at the February meeting.

There being no further business, the meeting was adjourned at 3:20 pm.