



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
January 11, 2022
2:00

- I. **Call to Order:** President Margaret Dickerson called the meeting to order.
- II. **Roll Call:** Roll call was made by Heather Gannon, Admin. Asst. Present were: Margaret Dickerson, Shirley Payne, John Russell, and Mary Mac Thompson. Not present: Donna Cagle, Renetta Humphries, and Pam Rodgers.
- III. **Prayer & Pledge:** John Russell led the pledge and Margaret Dickerson led the prayer.
- IV. **Approval of January 2022 Agenda:** Motion to approve the January 2022 Agenda was made by Mary Mac Thompson. 2nd by Shirley Payne. Motion Passed.
- V. **Public Comment Period:** No guests attending.
- VI. **Approval of November 2021 and December 2021 Minutes:** Motion to approve the November 2021 and December 2021 Minutes was made by John Russell. 2nd by Shirley Payne. Motion passed.
- VII. **Approval of November 2021 and December 2021 Financials:** Motion to approve November 2021 and December 2021 Financial Report was made by Mary Mac Thompson. 2nd by John Russell. Motion Passed.
- VIII. **Old Business:**
 - a. Logansport Horse. The horse is painted and owner Donny Paul was very pleased.
 - b. Signage Update. Signage planning is ongoing.
 - c. Louisiana Tourism Revival Funds (LTRF). Julie stated that she is still waiting on specific guidelines for using the funds and asked the board to consider possible ideas.
- IX. **New Business:**
 - a. Board Resolution authorizing director to sign contract for Cooperative Marketing Program (CMP) and LTRF. Shirley Payne and John Russell signed witnessing the Board Resolution giving the director authorization to sign contract for CMP and LTRF.
 - b. Renew Lease Agreement with the DeSoto Parish Chamber of Commerce. Motion was made by Shirley Payne to renew the lease agreement. 2nd by John Russell. Motion Passed.
 - c. Balloons over DeSoto marketing request. Tabled until next meeting.
 - d. Battle of Pleasant Hill marketing request. Tabled until next meeting.

Director's Report- January 2022: Motion was made by John Russell to approve the contract with TeamLogic IT with cost shared with the DeSoto Parish Chamber of Commerce. 2nd by Mary Mac Thompson. Motion Passed. Motion was made by Shirley Payne to approve the January 2022 Director's report. 2nd by John Russell. Motion Passed

- X. Motion was made by Shirley Payne to adjourn. 2nd by John Russell. Motion Passed.
- XI. Next regularly scheduled Board meeting will be Tuesday, February 8, 2022 at 2:00pm.