

DeSoto Parish Tourist Bureau  
115 N. Washington Ave.  
Mansfield, LA 71052  
February 9, 2021 2:00 pm  
Meeting by Teleconference or in person  
Dial in: 318-872-1177 or 318-872-1310  
Dial in: 978-990-5138 Access Code: 5015504#

## AGENDA

Please remember to mute your phone to avoid unnecessary background noise. You can unmute at any time to speak.

- I. Call to Order
- II. Resolution to hold meeting via teleconference. See attached. (vote)
- III. Roll Call
- IV. Prayer and Pledge
- V. Approval of February 2021 Agenda (vote)
- VI. Public Comment Period (3 minutes, must pertain to Agenda)
- VII. Approval of January 2021 Minutes (vote)
- VIII. Approval of January 2021 Financials (vote)
- IX. Old Business
  - a. Election of Officers. (vote)
  - b. Performance review for Director. (vote)
  - c. Logansport Christmas Festival Follow-up.
  - d. 50 Mile Trail of Treasure request suggestions.
  - e. DeSoto Parish Wayside Signage Project update.
- X. New Business
  - a. DeSoto Motorsports July 4th BMX Race (Ricky Parker)
  - b. LWCC Workman's Compensation compliance.
  - c. PPP/Bond Commission for line of credit and Board Resolution. (vote)
  - d. Request to join Jefferson Highway-\$35.00. (vote)
  - e. Request to join National Scenic Byway Foundation-\$250.00. (vote)
  - f. Check signature authority (vote)
- XI. Director's Report-February 2021 (vote)
  - a. Occupancy Tax
  - b. Website and Facebook Stats
  - c. Upcoming Events
  - d. Ads running
  - e. PPP/Bond Commission
  - f. Louisiana's Most Endangered Places
- XII. Next meeting date: Tuesday, March 9, 2021 at 2:00 pm.
- XII. Motion to adjourn (vote)