



**MINUTES – BOARD MEETING**  
**DESOTO PARISH TOURISM COMMISSION**  
115 N. Washington Ave.  
Mansfield, LA  
**February 8, 2022**  
**2:00**

I. **Call to Order:** President Margaret Dickerson called the meeting to order.

**Roll Call:** Roll call was made by Heather Gannon, Admin. Asst. Present were: Donna Cagle, Margaret Dickerson, Shirley Payne, Pam Rodgers, John Russell, and Mary Mac Thompson. Not present: Renetta Humphries.

**Prayer & Pledge:** Mary Mac Thompson led the pledge and Margaret Dickerson led the prayer.

II. **Approval of February 2022 Agenda:** Motion to approve the February 2022 Agenda was made by Pam Rodgers. 2<sup>nd</sup> by Mary Mac Thompson. Motion passed.

**Public Comment Period:** Katelyn Calhoun, Battle of Pleasant Hill, stated that the 42<sup>nd</sup> annual BOPH will be held April 8-10. She requested that the Tourism Commission provide Smart Bug earplugs to engage the visitors in the reenactment, and a radio commercial.

III. **Approval of January 2022 Minutes:** Motion to approve the January 2022 Minutes was made by John Russell. 2<sup>nd</sup> by Shirley Payne. Motion passed.

IV. **Approval of January 2022 Financials:** Motion to approve January 2022 Financial Report was made by Mary Mac Thompson. 2<sup>nd</sup> by Donna Cagle. Motion passed.

V. **Old Business:**

- a. Louisiana Tourism Revival Funds (LTRF): Julie Rogers stated that she was in the process of adjusting the 2022 budget so that LTRF and Cooperative Marketing Program (CMP) funds are used to the best benefit.

VI. **New Business:**

- a. Balloons over DeSoto marketing request. Tabled until a later meeting.
- b. Battle of Pleasant Hill marketing request. Motion was made by Mary Mac Thompson to approve marketing request for the Battle of Pleasant Hill. 2<sup>nd</sup> by Donna Cagle. Motion passed.
- c. River City Fest marketing. Tabled until a later meeting.
- d. Advertising Marketing Grant. Board decided to continue offering marketing/promotion to events on an individual basis.
- e. Amend 2022 Budget. Tabled until a later meeting.

**Director's Report- February 2022:** Motion was made by John Russell to move March's meeting to March 15 and April's meeting to April 19 due to travel by the Director. 2<sup>nd</sup> by Mary Mac Thompson. Motion passed. Motion was made by John Russell to accept Dees Gardner CPAs services to do payroll tax compliance. 2<sup>nd</sup> by Mary Mac Thompson. Motion passed. Motion was made by Donna Cagle to approve the Director to participate in the Women's Leadership Roundtable with Darienne Mobley. 2<sup>nd</sup> by Pam Rodgers. Motion passed. Motion was made by Shirley Payne to approve the February 2022 Director's Report. 2<sup>nd</sup> by John Russell. Motion passed

- VII. Motion was made by John Russell to adjourn. 2<sup>nd</sup> by Pam Rodgers. Motion passed.
- VIII. Next regularly scheduled Board meeting will be Tuesday, March 15, 2022 at 2:00pm.