

DeSoto Parish Tourist Bureau  
115 N. Washington Ave.  
Mansfield, LA 71052  
March 9, 2021 2:00 pm  
Meeting by Teleconference or in person  
Dial in: 318-872-1177 or 318-872-1310  
Dial in: 978-990-5138 Access Code: 5015504#

## AGENDA

Please remember to mute your phone to avoid unnecessary background noise. You can unmute at any time to speak.

- I. Call to Order
- II. Resolution to hold meeting via teleconference. See attached. (vote)
- III. Roll Call
- IV. Prayer and Pledge
- V. Approval of March 2021 Agenda (vote)
- VI. Public Comment Period (3 minutes, must pertain to Agenda)
- VII. Approval of February 2021 Minutes (vote)
- VIII. Approval of February 2021 Financials (vote)
- IX. Old Business
  - a. Performance Review for Director
  - b. 50 Mile Trail of Treasure suggestions
  - c. DeSoto Parish Wayside Signage Project bids
  - d. RV Parks
  - e. Proposed Merger
  - g. PPP Update
- X. New Business
  - a. Battle of Pleasant Hill marketing
  - b. Financial Disclosures due May 15, 2021
  - c. Junior Livestock Show July 23-24, 2021
  - d. Geofence proposal for Facebook/Instagram from Gillian Hanes
- XI. Director's Report-March 2021 (vote)
  - a. Louisiana Trust for Historic Preservation nominations
  - b. Sunshine Grant and CMP Ads running
  - c. Bond Commission
  - d. Website and Facebook Stats
  - e. Occupancy Tax
  - f. Upcoming Events
- XII. Next meeting date: Tuesday, April 13, 2021 at 2:00 pm.
- XII. Motion to adjourn (vote)