



DeSoto Parish Tourist Commission
115 N Washington Avenue
Mansfield, LA 71052
April 9, 2019
2:00pm

AGENDA

- I. Welcome - Prayer - Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of March 2019 Minutes (vote)
- VI. Approval of March 2019 Financials (vote)
- VII. Old Business
 1. Discuss By-laws for vote in May
 2. Approve new Policy & Procedures for Financials (vote)
 3. Approve-Updated Marketing Plan (vote)
 4. Amend Cooperative Endeavor between Sabine and DeSoto
 - a. Travel for Director
 - b. Festival Packet as example
 5. Update on Lunker Art Fish
 6. Approve \$400 prize in addition to logo cups for Free For All NML Fishing Event.
- VIII. New Business
 1. Spending authority on budget up to \$10,000.
 2. Approve monthly phone allowance for Directors cell phone for work and social media purposes. \$60.00
 3. Discuss other Policy and Procedures.
 4. Approval for Director to proceed with Credit Card Application with Board Member Signatures. Resolution with signatures for bank.
 5. 2018 Audit
 - a. Letter of Engagement
 - b. Compliance Letter
 6. Inform Board on the URL - DesotoIsDifferent.com
 7. Report on Management Activities
- IX. Director's Report (written & oral)
 1. Report on Tourism Management Plan