



**MINUTES – BOARD MEETING
DESOTO PARISH TOURIST BUREAU**
115 N. Washington Ave.
Mansfield, LA
April 13, 2021
2:00

- I. **Call to Order:** Vice President Charlotte Miller called the meeting to order.
- II. **Roll Call:** Roll call was made by Director Julie Rogers. Present in person; Donna Cagle, Renetta Humphries, Charlotte Miller, Pam Rodgers, and Mary Mac Thompson. Present by teleconference; Shirley Payne. Not present; Margaret Dickerson.
- III. **Prayer & Pledge:** Renetta Humphries led the prayer and Pam Rodgers led the pledge.
- IV. **Approval of April 2021 Agenda:** Julie Rogers asked to add to New Business, the Juneteenth Celebration Marketing request. Motion was made by Pam Rodgers to approve the amended April 2021 agenda. 2nd by Renetta Humphries. Motion Passed.
- V. **Public Comment Period:** Guests attending were Jim & Leia Burford, Josh Contario and Jackie Brock with Bugs & Bands Crawfish Boil Contest to be held in Kickapoo June 2-5, 2021. They hope to have at least 20 teams from Louisiana and Texas, with an anticipated attendance of 1500-2000 people with all-you-can-eat crawfish and live music. Headliner Saturday evening is Cajun Jo-El Sonnier. Partnering with DeSoto Regional Health System as a fundraiser, tickets will be available at OuthouseTickets.com.
- VI.
- VII. **Approval of March 2021 Minutes:** Motion was made by Donna Cagle to approve March 2021 minutes. 2nd by Pam Rodgers. Motion passed.
- VIII. **Approval of March 2021 Financials:** Motion was made by Mary Mac Thompson to approve March 2021 Financial Reports. 2nd by Pam Rodgers. Motion Passed.
- IX. **Old Business:**
 - a. 50 Mile Trail of Treasure suggestions. Mary Mac Thompson is hopeful that her volunteer may be interested in helping. Board is still working to find someone to help from each location.
 - b. DeSoto Parish Wayside Signage Project bids. Charlotte Miller spoke with Steve Brown with the DeSoto Parish Police Jury and he stated that if she could get specs for packing, they could possibly store until ready to setup and placement. Charlotte stated that the Board needs to make sure all Mayors are on board with signs that will be going in their town.
 - c. RV Parks Resolution continued to the future.
 - d. Logansport Christmas Festival reporting. Julie Rogers stated that she received the final report with financial information and invoices from the Logansport Christmas Festival regarding how monies were spent and attendance figures.

- e. Financial Disclosures due May 15, 2021. Julie reminded everyone that disclosures are due by May 15th.
- f. Junior Livestock Show July 23-24, 2021 Marketing. Heather Gannon stated she has not heard back from the organizer yet.

X. **New Business:**

- a. River City Fest Marketing. Motion was made by Mary Mac Thompson to approve request for the River City Fest. 2nd by Donna Cagle. Motion Passed.
- b. Bugs and Bands Marketing. Motion was made by Donna Cagle to approve request for Bugs and Bands. 2nd by Pam Rodgers. Motion Passed.
- c. Juneteenth Celebration Marketing. Motion was made by Donna Cagle to approve request for Juneteenth Celebration. 2nd by Pam Rodgers. Motion Passed.

Director's Report- April 2021:

Motion was made by Renetta Humphries to approve April 2021 Director's Report. 2nd by Pam Rodgers. Motion Passed.

- XI. Next regularly scheduled Board meeting will be Tuesday, May 11, 2021 at 2:00pm
- XII. Motion was made by Donna Cagle to adjourn. 2nd by Pam Rodgers. Motion Passed.