



**MINUTES – BOARD MEETING
DESOTO PARISH TOURIST BUREAU**
115 N. Washington Street
Mansfield, LA
MAY 14, 2019
2:00 – 4:00 PM

- I. **WELCOME & CALL TO ORDER, PLEDGE & PRAYER:** President, Margaret Dickerson, pledge, and Jean Williams, prayer.
- II. **BOARD MEMBERS:** Margaret Dickerson, Mary Mac Thompson, Donna Cagle, Charlotte Miller, Pam Rodgers, Shirley Payne, Jean Williams.
- III. **GUESTS ATTENDING:** Linda Curtis-Sparks, Wanda Rivers.
- IV. **APPROVAL OF AGENDA:** Charlotte Miller made a motion to approve; 2nd by Pam Rodgers. Motion passed.
- V. **PUBLIC COMMENT PERIOD:** No visitors present.
- VI. **APPROVAL OF MINUTES** – April 2019 – Motion to approve made by Mary Mac Thompson; 2nd by Pam Rodgers. Motion passed.
- VII. **APPROVAL OF FINANCIALS** – April 2019 – Motion to approve made by Pam Rodgers; 2nd by Shirley Payne. Motion passed.
- VIII. **OLD BUSINESS:**

Approve By-Laws. Linda Curtis-Sparks updated the Board to consider participation in the Louisiana Asset Management Program (LAMP) approved by the Legislative Auditor. LAMP pays 2.8% interest at the present time and is the only investment fund approved for use by governmental entities. Motion was made to approve DeSoto Parish Tourist Bureau By-Laws by Charlotte Miller. 2nd by Donna Cagle. Motion passed.
- IX. **NEW BUSINESS:**
 1. Discussion was held on the State Enterprise Funds including the Destination Management, Long Range Interpretative Plans, and Signage and Wayfinding. Enterprise Funds are being legislated in Baton Rouge at the current time and we have been in contact with State Representative Larry Bagley.
 2. A Grant Application process was mirrored from the Terrebonne Parish Tourist Bureau. Marketing efforts were made on behalf of River City Fest. The Tourist Bureau will be marketing Balloons Over DeSoto, Juneteenth Celebration, the Logansport Rickey Warren Memorial 4th of July Fireworks event, Bee Gum Festival, 50 Mile Trail of Treasure, Grand Cane Car Show, and the Christmas events.

3. Request for sponsorship of three Bassmaster events including High School, College, and Nations for 2020, in conjunction with the State of Louisiana and jointly with Sabine River Authority, Cypress Bend Resort, and Sabine Parish Tourist Commission. Mary Mac Thompson made a motion to sponsor the events because of online viewer numbers. Pam Rodgers 2nd the motion. Motion passed.
4. Board members completed Audit Attestation Questionnaires. Audit Attestation Engagement letter was presented. Shirley Payne made a motion to accept and sign Engagement Letter from CPA; 2nd by Jean Williams.
5. Letter to Progressive Bank allowing Director to conduct banking business. Motion to approve letter made by Donna Cagle 2nd by Charlotte Miller. Motion passed.
6. Director was given authority to review and make a final decision if any additional lunker designs came in, consulting with Board as needed.

X. Director's Report

Director Julie Rogers spoke about the meetings/events that have occurred since the last Board meeting. She reported that there were 14 visitors, including guests from Michigan, Missouri, Illinois, Texas, Denham Springs, Louisiana, and London. Linda Curtis-Sparks showed a video from the No Man's Land Celebration at Ft. Jesup. A motion to approve the Director's Report was made by Mary Mac Thompson; 2nd by Donna Cagle.

Board members were presented a DPTB Orientation Binder.

Board Members will meet on Thursday May 30 at 10:00 AM in Shreveport to honor Edna Thornton and inform her of the newly created Edna Thornton Tourism award in conjunction with the DeSoto Parish Chamber banquet.

There being no further business, the meeting was adjourned.