



**MINUTES – BOARD MEETING**  
**DESOTO PARISH TOURISM COMMISSION**  
115 N. Washington Ave.  
Mansfield, LA  
**May 17, 2022**  
**2:00**

- I. **Roll Call:** Roll call was made by Heather Gannon, Administrative Assistant. Present were: Donna Cagle, Margaret Dickerson, Pam Rodgers, John Russell and Renetta Humphries. Not present were Shirley Payne and Mary Mac Thompson.
- II. **Prayer & Pledge:** Margaret Dickerson gave the prayer and Donna Cagle led the pledge.
- III. **Approval of May 2022 Agenda:** Motion to approve the May 2022 Agenda was made by John Russell. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
- IV. **Public Comment Period:** Guest attending was Katelyn Calhoun with the Battle of Pleasant Hill. Katelyn thanked the Tourism Commission for all the support they gave for this year's reenactment. She said the earbuds were a hit again and that they ran out this year. There were approximately 1000 spectators along with 475 reenactors with several out-of-state visitors.
- V. **Approval of April 2022 Minutes:** Motion to approve the 2022 Minutes with correction of date was made by Donna Cagle. 2<sup>nd</sup> by Renetta Humphries. Motion Passed.
- VI. **Approval of April 2022 Financials:** Motion to approve April 2022 Financial Report was made by John Russell. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
- VII. **Old Business:**
  - a. Louisiana Tourism Revival Funds. No new update.
  - b. Marketing request one-pager. Board members were given two sample copies and discussion was held on wording for the one-pager.
  - c. Bassmaster Elite 2023. Motion was made by John Russell to approve marketing for Bassmaster Elite. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.
  - d. Board member appointment. Julie Rogers reminded the board that they needed to find a replacement for Renetta. Everyone agreed to have names for the next meeting.
  - e. NML Art Exhibition. Motion was made by Pam Rodgers to participate in the NML Art Exhibition. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
  - f. Women's Leadership Roundtable. Rescheduled for July-December.
  - g. BOPH follow-up. See above public comment period.
- VIII. **New Business:**
  - a. Juneteenth request. Board stated to keep moving forward with radio ads, Facebook boost and flyers. Julie Rogers is working with LeAnne Weill with the Louisiana Office of Tourism to see about the Music Ambassador Program to help fund some of the artists.

- b. Logansport Chamber bass statues. Motion was made by John Russell to split the cost of cleaning and repainting the two Logansport bass statues. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
- c. CMP Board Resolution. Motion was made by Renetta Humphries to sign the CMP Board Resolution. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.
- d. Travel South International. Motion was made by John Russell to allow the director to attend Travel South International in Kentucky. 2<sup>nd</sup> by Donna Cagle. Motion Passed.

**IX. Director's Report-May 2022**

Motion was made by Pam Rodgers to approve the Director's Report. 2<sup>nd</sup> by Renetta Humphries. Motion Passed.

X. Motion was made by Donna Cagle to adjourn. 2<sup>nd</sup> by Renetta Humphries. Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, June 21, 2022 at 2:00 pm.