



**MINUTES – BOARD MEETING**  
**DESOTO PARISH TOURIST BUREAU**  
115 N. Washington Ave.  
Mansfield, LA  
**June 8, 2021**  
**2:00**

- I. **Call to Order:** President Margaret Dickerson called the meeting to order.
- II. **Roll Call:** Roll Call was made by Heather Gannon, Administrative Assistant. Present were: Margaret Dickerson, Charlotte Miller, Pam Rodgers, Donna Cagle, Shirley Payne and Mary Mac Thompson. Not present; Renetta Humphries.
- III. **Prayer & Pledge:** Margaret Dickerson led the pledge and Mary Mac Thompson led the prayer.
- IV. **Approval of June 2021 Agenda:** Motion to approve the June 2021 Agenda was made by Charlotte Miller. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
- V. **Public Comment Period:** Guests attending; Katelyn Calhoun with Battle of Pleasant Hill and Michael Jeter with Bayou Blitz Classic Junior Livestock Show. Michael spoke about the upcoming event that will be July 23<sup>rd</sup> & 24<sup>th</sup> at the Dave Means 4-H Barn for ages 0-19.
- VI. **Approval of May 2021 Minutes:** Motion to approve the May 2021 Minutes was made by Mary Mac Thompson. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.
- VII. **Approval of May 2021 Financials:** Motion to approve May 2021 Financial Report was made by Shirley Payne. 2<sup>nd</sup> by Charlotte Miller. Motion Passed.
- VIII. **Old Business:**
  - a. Battle of Pleasant Hill update (Katelyn Calhoun). Katelyn thanked the Tourist Bureau for all the support they gave for this year's reenactment. She said the earbuds were a hit because spectators were able to actually know what was going on. She said that there were approximately 1,200 spectators, along with 540 reenactors, 4-5 food vendors and 8 crafts tables. Rick Rowe was able to come and did a live report. She also stated that some video taken will be used to make a commercial for future reenactments.
  - b. 50 Mile Trail of Treasure update. Charlotte Miller said she would possibly be a contact person for Grand Cane. Need to call Tommy McMellon to see about picking up signs. Julie said that Bethany May stated she could help get Mansfield together.
  - c. DeSoto Parish Wayside Signage update. Motion was made by Charlotte to approve GibKo bid for production of the Wayside signage as long as there was no price change. The Director will verify current quote and notify board via text if the price has changed significantly. 2<sup>nd</sup> by Donna Cagle. Motion Passed

- d. 2021 Product Development Grant due August 2, 2021. Julie reminded everyone that the deadline for the 2021 Grant is August 2, 2021.

**IX. New Business:**

- a. Amend 2021 Budget. Julie said it was still a work in progress and would be ready to be presented at the August meeting.
- b. Logansport Horse. The Board decided to contact the owner to see if he is amenable and then research prices to repaint the horse.

**Director's Report- June 2021:**

The Board agreed to approve the marketing request for the Bayou Blitz Classic. Motion was made by Charlotte Miller to approve June 2021 Director's Report. 2<sup>nd</sup> by Shirley Payne. Motion Passed.

- X. Next regularly scheduled Board meeting will be Tuesday, August 10, 2021 at 2:00 pm.
- XI. Motion was made by Shirley Payne to adjourn. 2<sup>nd</sup> by Donna Cagle. Motion Passed.