



**MINUTES – BOARD MEETING  
DESOTO PARISH TOURIST BUREAU**  
115 N. Washington Ave.  
Mansfield, LA  
**August 11, 2020**  
**2:00**

- I. **ROLL CALL:** Roll call was made by Executive Director Julie Rogers. Present by teleconference; Margaret Dickerson and Shirley Payne. Present in person; Donna Cagle, Charlotte Miller, Pam Rodgers, and Mary Mac Thompson. Not present; Jean Williams.
- II. **WELCOME & CALL TO ORDER, PLEDGE & PRAYER:** President Margaret Dickerson welcomed everyone, called the meeting to order, and lead the pledge and prayer.
- III. **APPROVAL OF AGENDA:** Motion was made by Charlotte Miller to approve the agenda. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.
- IV. **PUBLIC COMMENT PERIOD:** Guests attending, Sarah Alford, Cathy Stevens & Katherine Freeman, representing the Friends of the Logansport Library requesting Product Development Grant funds to help put in a digital sign in front of the library. The sign would be used to announce all events throughout DeSoto Parish.
- V. **APPROVAL OF MINUTES:** Motion was made by Charlotte Miller to approve June & July 2020 Minutes. 2<sup>nd</sup> by Mary Mac Thompson. Motion passed.
- VI. **APPROVAL OF FINANCIALS:** Motion was made by Shirley Payne to approve June & July 2020 Financial Report. 2<sup>nd</sup> by Charlotte Miller. Motion Passed.
- VII. **OLD BUSINESS:**
  - a. Product Development Grant. The board will meet on August 20<sup>th</sup> @ 2:00pm to discuss applications and vote on approval or non-approval.
- VIII. **NEW BUSINESS:**
  - a. No Man’s Land Fam Tour. Julie stated that the NML Fam Tour would be at the Mansfield Battle Park on October 28<sup>th</sup> from 9:00am-10:00am.
  - b. 2021 Budget. Preparations are underway, but with uncertainty due to Covid-19.
- IX. **DIRECTOR’S REPORT:** Julie stated that all information need for audit has been turned over to the CPA. Tear off maps showing all tourist locations have been printed and distributed to all hotels in Mansfield. She also presented the board with Facebook & website statistics reports. Motion was made by Mary Mac Thompson to approve August Director’s Report. 2<sup>nd</sup> by Charlotte Miller. Motion Passed.
- X. **ADJOURNMENT:** Motion was made by Charlotte Miller to adjourn. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.

Next meeting scheduled Board meeting will be Tuesday, September 8, 2020 2:00pm.