



**MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION**
115 N. Washington Ave.
Mansfield, LA 71052
September 21, 2021
2:00

- I. **Call to Order:** Executive Committee member Pam Rodgers called the meeting to order.
- II. **Roll Call:** Roll call was made by Pam Rodgers. Present were: Donna Cagle, Renetta Humphries, Pam Rodgers, and Mary Mac Thompson. Not present: Margaret Dickerson and Shirley Payne.
- III. **Prayer & Pledge:** Mary Mac Thompson gave the prayer and Donna Cagle led the pledge.
- IV. **Approval of September 2021 Agenda:** Motion to approve the September 2021 Agenda was made by Donna Cagle. 2nd by Mary Mac Thompson. Motion passed.
- V. **Public Comment Period:** No guests attending.
- VI. **Approval of August 2021 Minutes:** Motion to approve the September 2021 Minutes was made by Renetta Humphries. 2nd by Donna Cagle. Motion passed.
- VII. **Approval of August 2021 Financials:** Motion to approve September 2021 Financial Report was made by Renetta Humphries. 2nd by Donna Cagle. Motion passed.
- VIII. **Old Business:**
 - a. DeSoto Parish Wayside Signage update. We are awaiting verbiage from Logan Schlatre with the Cane River National Heritage Area.
- IX. **New Business:**
 - a. 2020 Review. Deborah Dees stated that there were no issues with the Review. She said that the DeSoto Tourist Bureau legal name per the DeSoto Parish Police Jury's 1984 ordinance is DeSoto Parish Tourism Commission and the bureau should gradually go back to the legal name. Motion was made to accept the Review and name change by Donna Cagle. 2nd by Renetta Humphries. Motion passed.
 - b. Marketing for Polk Street Market. Motion was made to provide 50 posters and 100 flyers for Polk Street Market by Mary Mac Thompson. 2nd by Donna Cagle. Motion passed.
 - c. 50 Mile Trail of Treasure Marketing. Motion was made to do a Facebook boost and newspaper article for the 50 Mile Trail of Treasure by Donna Cagle. 2nd by Mary Mac Thompson. Motion passed.
 - d. Board Member replacement. Motion was made to accept John Russell as replacement for board member Charlotte Miller by Donna Cagle. 2nd by Mary Mac Thompson. Motion passed.

Director's Report- August 2021:

Motion was made by Mary Mac Thompson to approve September 2021 Director's Report. 2nd by Donna Cagle. Motion Passed. Motion was made to fund the \$6000 to finish the Christmas lighting of the Logansport water tower by Renetta Humphries. 2nd by Donna Cagle. Motion passed.

- X. Next regularly scheduled Board meeting will be Tuesday, October 12, 2021 at 2:00 pm.
- XI. Motion was made by Donna Cagle to adjourn. 2nd by Renetta Humphries. Motion passed.