



MINUTES – BOARD MEETING
DESOTO PARISH TOURIST BUREAU
115 N. Washington Street
Mansfield, LA
October 8, 2019
2:00

- I. **WELCOME & CALL TO ORDER, PLEDGE & PRAYER:** Welcome and called to order by Vice President, Charlotte Miller; Shirley Payne led the pledge and Jean Williams led the prayer.
- II. **BOARD MEMBERS:** Present; Donna Cagle, Charlotte Miller, Pam Rodgers, Shirley Payne, Mary Mac Thompson, and Jean Williams. Not present; Margaret Dickerson.
- III. **GUESTS ATTENDING:** Linda Curtis-Sparks.
- IV. **APPROVAL OF AGENDA:** Pam Rodgers made a motion to approve the amended agenda; 2nd by Shirley Payne. Motion passed.
- V. **PUBLIC COMMENT PERIOD:** Mary Mac Thompson spoke to the board to let them know that the Disc Golf course is now open behind the First Baptist Church in Logansport. Donna Cagle stated the Bee Gum Festival went really well with several food & craft vendors.
- VI. **APPROVAL OF MINUTES** – A motion to approve September 2019 Minutes was made by Shirley Payne; 2nd by Donna Cagle. Motion passed.
- VII. **APPROVAL OF FINANCIALS** – A motion to approve September 2019 Financials was made by Mary Mac Thompson; 2nd by Pam Rodgers. Motion passed.
- VIII. **NEW BUSINESS:**
 1. Linda Curtis-Sparks discussed the 2020 and 2021 budgets, stating that the 2020 Budget would be presented at a Budget Hearing scheduled for 2:00 pm on Wednesday, October 30 at the Tourist Bureau office. The 2020 Budget will be presented to the board at the November meeting.
 2. Regarding the Logansport Christmas Lighting, Mary Mac Thompson made a Motion to allow the Executive Board, in the event that the water tower lighting needed possible additional funding, be allowed to handle prior to next board meeting. 2nd by Jean Williams. Motion Passed.
 3. A Resolution to add board check singers and director access-only to Community Bank and Capital One accounts. Shirley Payne made a Motion to add; Margaret Dickerson, Charlotte Miller and Pam Rodgers as check signers and Director Julie Rogers access-only on the accounts. 2nd by Jean Williams. Motion Passed.
 4. Julie Rogers stated that Keep DeSoto Beautiful, a parish-wide cleanup effort, will be held on Saturday, October 19, with sign-up online. The celebration

after the cleanup will begin at 11:00 and the Tourist Bureau will be helping serve if any of the board would like to come and help.

5. Charlotte Miller stated that Hunter Mannies has invited Fairs & Festivals queens to attend the Battle for the Paddle free of charge and that they would be introduced if five or more queens showed up.
6. Julie Rogers gave a brief overview of Mansfield in Motion. She spoke about the Gazebo getting a fresh coat of paint, the Façade grant for the businesses to help with fixing up their storefronts, and that they have had several work days.
7. Julie Rogers advised that Brenda Devore along with the members of quilting group voted not to move the Quilt Show to the Clista Calhoun Center.

IX. Director's Report

1. Report on Management activities. Julie Rogers stated that she has been working on a media kit for No Man's Land for two Travel South tours to Beauregard and Natchitoches Parishes, as well as a bus tour itinerary. She spoke about the upcoming festivals & events; Battle for the Paddle, 50 Mile Trail of Treasures, Historic Grand Cane Association Car and Tractor Show.
2. Linda Curtis Sparks updated everyone on the google analytics stating numbers were up. She spoke about working with Shannon Hall to get pictures of the Sabine River. She talked about working to help enhance with river front for possible guides and kayaking. She spoke about Destination Next, which helps community leaders through certification to measure their destination needs. She stated this will also allow all CVBs to get certified destination management. Shirley Payne made a Motion to approve the Directors Reports; 2nd by Jean Williams. Motion passed.

There being no further business, the meeting was adjourned.