



**MINUTES – BOARD MEETING
DESOTO PARISH TOURIST BUREAU**
115 N. Washington Ave.
Mansfield, LA
November 17, 2020
2:00

- I. **ROLL CALL:** Roll Call was made by Executive Director Julie Rogers. Present by teleconference; Shirley Payne. Present in person; Donna Cagle, Charlotte Miller, Pam Rodgers, and Mary Mac Thompson. Not present; Margaret Dickerson and Jean Williams.
- II. **WELCOME & CALL TO ORDER, PLEDGE & PRAYER:** Vice President Charlotte Miller welcomed everyone and called the meeting to order. Charlotte Miller led the prayer and Pam Rodgers led the pledge.
- III. **APPROVAL OF AGENDA:** Motion was made by Mary Mac Thompson to approve the amended agenda. 2nd by Pam Rodgers. Motion Passed.
- IV. **PUBLIC COMMENT PERIOD:** Guests attending were Tommy McMellon and Linda Curtis-Sparks. Tommy McMellon came before the board asking if the Tourist Bureau would like to take over the 50 Mile Trail of Treasure. He noted that he and other board members would like to step down. Mr. McMellon said that he has all paperwork, checkbook and other items he can leave for the Board to look over. The Board stated that they would not be able to take it over but they would help find someone who could.
- V. **APPROVAL OF MINUTES:** Motion was made by Shirley Payne to approve October 2020 Minutes. 2nd by Donna Cagle. Motion Passed.
- VI. **APPROVAL OF FINANCIALS:** Motion was made by Pam Rodgers to approve October 2020 Financial Report. 2nd by Shirley Payne. Motion Passed.
- VII. **OLD BUSINESS:**
 - a. Adopt 2021 Budget. Motion was made by Pam Rodgers to adopt the 2021 budget. 2nd by Mary Mac Thompson. Motion Passed
 - b. Adopt revised Policies and Procedures. Motion was made by Pam Rodgers to adopt the revised Policies and Procedures. 2nd by Mary Mac Thompson. Motion Passed.
 - c. Ethics Training reminder due 12/31/20. Julie Rogers reminded all board members who have not done their training to please do so by the end of the year.
- VIII. **NEW BUSINESS:**
 - a. 2021 50 Mile Trail of Treasure request. Board stated that the Tourist Bureau could not take over the 50 Mile Trail of Treasure but would try to find someone to help.
 - b. Logansport Christmas Festival Aerial Acrobatics request. Julie Rogers stated to the Board that she had recently received a request from the Logansport Christmas Festival to fund an Aerial Acrobatics group. The Board decided not to fund the Aerial

Acrobatics because they had funded the 2020 LCF through the Product Development Grant process.

- c. Reappointment of Board Members. Motion was made by Pam Rodgers to reappoint Shirley Payne and Mary Mac Thompson to the Board on another three-year term. 2nd by Donna Cagle. Motion Passed.
- d. Election of Officers. Tabled to January 2021 due to President Margaret Dickerson not being present.
- e. Future selection of Board Members. The Board stated that they would like to see future board members appointed who are directly involved with tourism or benefit from tourism, and consider two appointees from Logansport due to the future tourism potential along the Sabine River.
- f. Amend the 2020 Budget. Motion was made by Pam Rodgers to amend the 2020 Budget. 2nd made by Mary Mac Thompson. Motion Passed.
- g. Performance review for Director. Tabled to January 2021 due to President Margaret Dickerson not being present.
- h. Sexual Harassment Training due 12/31/20. Julie Rogers stated that she would clarify whether the Board or just staff needed to complete the survey, and advise the Board.
- i. Tourism Study Signage text. Tabled to January 2021 because Julie Rogers noted she had not received update before time of meeting.
- j. Final Report of 2019-2020 Sabine/DeSoto agreement. Linda Curtis-Sparks gave a brief overview on all that Sabine had helped DeSoto accomplish over the past year and a half. She stated how much she had enjoyed working so close with DeSoto Parish and how proud she was.

IX. **APPROVAL DIRECTOR'S REPORT:** Motion was made by Pam Rodgers to approve the Director's Report. 2nd by Mary Mac Thompson. Motion Passed.

X. **ADJOURNMENT:** Motion was made by Pam Rodgers to Adjourn. 2nd by Shirley Payne. Motion Passed.

Next scheduled Board meeting will be Tuesday, January 12, 2021 at 2:00 pm.