



**MINUTES – BOARD MEETING**  
**DESOTO PARISH TOURISM COMMISSION**  
115 N. Washington Ave.  
Mansfield, LA  
**February 21, 2023**  
**2:00**

- I. **Roll Call:** Roll call was made by Heather Gannon, Admin. Assistant. Present were: Donna Cagle, Margaret Dickerson, Pam Rodgers, John Russell, Shirley Payne, and Mary Mac Thompson. Not Present: Marvin Jackson.
- II. **Prayer & Pledge:** Margaret Dickerson led the prayer and pledge.
- III. **Approval of February 2023 Agenda:** Motion was made by Donna Cagle to approve the February 2023 Agenda. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.
- IV. **Public Comment Period:** No guest attending.
- V. **Approval of January 2023 Minutes:** Motion was made by John Russell to approve January 2023 Minutes. 2<sup>nd</sup> by Mary Mac Thompson. Motion Passed.
- VI. **Approval of January 2023 Financials:** Sited budget-to-actual comparisons. Motion was made by John Russell to approve January 2023 Financial Report. 2<sup>nd</sup> by Mary Mac Thompson. Motion Passed.
- VII. **Old Business:**
  - a) Tourism Marketing Grant request for Cook Hill. Motion was made by Pam Rodgers to approve the Tourism Marketing Grant request for Cook Hill. 2<sup>nd</sup> by Mary Mac Thompson. Motion Passed.
- VIII. **New Business:**
  - a. Discussion regarding appointing new board member. Interim Director, Iris Harper asked the board to please think of anyone for the replacement of Marvin Jackson.
  - b. Discussion regarding Executive Director. Motion was made by Pam Rodgers to table discussion until March's board meeting. 2<sup>nd</sup> by Shirley Payne. Motion Passed.
  - c. Staff Compensation Proposal. Motion was made by Pam Rodgers to approve raises for Heather Gannon and Iris Harper. 2<sup>nd</sup> by Shirley Payne. Motion Passed.
  - d. Louisiana Tourism Revival Funds (Est. Balance \$600,000).
    1. Proposals to establish playground parish ball park. (\$100,000).
    2. Proposal to establish downtown Mansfield as a Christmas destination (\$250,000).

Discussion was held about possible idea to spend the remain funds. Some ideas give was doing a playground at the ball park in grand cane, bill board on 171, making downtown Mansfield a Christmas destination. Funds are limited on what can be used for so everything must fit under each category given by the state.

IX. Director's Report-January 2023

a. Occupancy Report

b. Upcoming events and meetings.

Motion was made by Shirley Payne to approve Tourism Commission on buying a table at the DeSoto Parish Chamber's 93<sup>rd</sup> Annual Banquet. 2<sup>nd</sup> by John Russell. Motion Passed. Motion was made by John Russell to approve Director's Report. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.

X. Next regularly scheduled Board meeting will be Tuesday, March 21, 2023 at 2:00pm

XI. Motion was made by Shirley Payne to adjourn. 2<sup>nd</sup> by Pam Rodgers. Motion Passed.