



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
March 21, 2022
2:00

- I. **Roll Call:** Roll call was made by Heather Gannon, Admin. Assistant. Present were: Donna Cagle, Margaret Dickerson, Pam Rodgers, John Russell, Shirley Payne, and Mary Mac Thompson. Not Present: Marvin Jackson.
- II. **Prayer & Pledge:** Margaret Dickerson led the prayer and John Russell led the pledge.
- III. **Approval of March 2023 Agenda:** Motion was made by John Russell to approve the March 2023 Agenda. 2nd by Mary Mac Thompson. Motion Passed.
- IV. **Public Comment Period:** Guest attending; Kathi Wells & Tori Dyess with River City Fest along with Terri Byrd and Suzanne Brossette with Clista Calhoun Center. Kathi spoke to the board asking for funding to help with this years annual River City Fest. She stated that anything would be very helping and appreciative. Some of the everts that will be at this year’s evert include; car show, cornhole fireworks and bands playing. Suzanne also spoke to the board about needling help for improvements to the Clista Calhoun Center. She listed several things that they would like to do including, new chairs to replace the old blue chairs, signage for the Female College, code door locks, new furniture and trash cans. She mentioned that SWN has booked for use of the center for the rest of the year along with 29 other events so far this year.
- V. **Approval of February 2023 Minutes:** Motion was made by Pam Rodgers to approve February 2023 Minutes. 2nd by Shirley Payne. Motion Passed.
- VI. **Approval of February 2023 Financials:** Sited budget-to-actual comparisons. Motion was made by Shirley Payne to approve February 2023 Financial Report. 2nd by Pam Rodgers. Motion Passed.
- VII. **Old Business:**
 - a) Discussion regarding appointment of new board member. Chairman, Margaret Dickerson stated she had spoken to Ron Jackson. Mr. Jackson stated he would think about possibly joining the board and would get back with her with a yes/no answer later. Motion was made by John Russell to approve the appointment of Ron Jackson contingent that he decides to accept the board position. 2nd by Pam Rodgers. Motion Passed.
 - b) Discussion regarding the Executive Director. Iris Harper acting as interim director due to the passing of previous Director, Julie Rogers asked that the board look over the hand out of the qualification for the Executive Director position. She asked to please make any changes needed so that the job listing could be posted soon.

- c) Louisiana Tourism Revival Funds.
 - 1) Proposal to establish playground parish ballpark.
 - 2) Proposal to establish downtown Mansfield as a Christmas destination.Ideas give to help spending the remaining funds are; signage for DeSoto Parish Tourist sites, Clista Calhoun Center, possible items for Christmas décor and of course supporting the local festivals in the parish.

VIII. New Business:

- a) Louisiana Travel Revival Funs-Marketing Requests.
 - 1) River City Fest-Kathi Wells
 - 2) Logansport Christmas Festival-Cynthia Hendrickson
 - 3) Clista Calhoun Center-Funding request for furnishings.

All requesting funds were asked to come back with a compiled list of amounts asking for marketing.

- b) Renewal of Liability Insurance. Motion was made by John Russell to approve the three-year insurance policy renewal. 2nd by Mary Mac Thompson. Motion Passed.
- c) Removal/addition names for signature card. Motion was made by John Russell to remove Julie Rogers add Shirley Payne as check signer and Iris Harper along with Heather Gannon just account accessibility. 2nd by Mary Mac Thompson. Motion Passed.
- d) New credit card for Tourism Commission. Motion was made by Shirley Payne to approve closing of Julie Rogers credit card and Heather Gannon opening a new one in her name. 2nd by Donna Cagle. Motion Passed
- e) Membership for Logansport Chamber of Commerce. Not approved.

IX. Director's Report-February 2023

- a. Occupancy Report
- b. Upcoming events and meetings.

Motion Passed. Motion was made by John Russell to approve Director's Report. 2nd by Donna Cagle. Motion Passed.

X. Next regularly scheduled Board meeting will be Tuesday, April 18, 2023 at 2:00pm

XI. Motion was made by Donna Cagle to adjourn. 2nd by John Russell. Motion Passed.